

BBot-AI Privacy Policy

Issued by GHS Global Hotel Service FZE (Sharjah Free Zone, UAE)

Prepared in accordance with the UAE Personal Data Protection Law (Federal Decree-Law No. 45 of 2021) and the EU GDPR

1. Introduction

BBot-AI, operated by GHS Global Hotel Service FZE ("we", "our", "us"), provides anti-fraud and analytical technologies designed to identify and prevent invalid or non-human traffic in online advertising. This Privacy Policy explains how we collect, process, and protect data related to our services.

2. Data Controller

Company: GHS Global Hotel Service FZE

Brand: BBot-AI

Jurisdiction: Sharjah Free Zone, United Arab Emirates

Contact: bbotaimain@gmail.com

3. What Data We Collect

We process only technical and behavioral identifiers required for anti-fraud analytics: IP address, device, OS, browser, screen resolution, timestamps, clicks, and referrer data.

4. Purpose of Processing

Detection and prevention of fraudulent traffic, performance analytics, and service optimization.

5. Legal Basis

Legitimate interest of clients, contractual necessity, and compliance with PDPL/GDPR.

6. Data Storage and Security

Hosted on Hetzner Online GmbH (Germany, EU), GDPR-compliant and ISO 27001 certified. Encryption, HTTPS, and access control applied.

7. Retention

Data retained for up to 12 months, then deleted or anonymized.

8. Data Transfers

Stored within EU; compliant with PDPL Article 22.

9. Data Subject Rights

Access, correction, deletion, objection, and portability (where applicable). Requests to: bbotaimain@gmail.com.

10. Cookies

Used only for functionality and fraud prevention; no advertising cookies.

11. Confidentiality

All employees and partners are bound by NDAs.

12. Changes

Policy updates published at bbotai.ae/privacy.

13. Contact

Email: bbotaimain@gmail.com | Web: bbotai.ae

